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For Immediate Release

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Fikes Sponsors Ice Road Trucker Lisa Kelly

Extreme Trucker to Appear at Humanitarian Bowl's Transportation Expo

Hope, AR...Fikes Truck Lines sponsors Ice Road Truckers Lisa Kelly's appearance at the upcoming uDrove Humanitarian Bowl slated for December 18, 2010 on the blue turf at the Bronco Stadium of Boise State University in Boise, Idaho. Fresno State will play against Northern Illinois beginning at 5:30pm EST. ESPN will televise the game.

"Fikes is excited to sponsor Lisa's appearance at the uDrove Humanitarian Bowl game," said Gary Salisbury, President and CEO of Fikes Truck Line, "We look forward to participating in this college bowl game to help highlight and promote the trucking industry."

Kelly will be on hand to sign autographs and share extreme truck driving experiences from Alaska to India during the pre-game festivities. Her schedule is:

- 10:30 – 11:30am / 1:00 – 2:00pm: Transportation Expo outside the main stadium entrance
- 11:30 – 12:30pm / 2:00 – 3:00pm: Tailgate party inside the Caven-Williams Center

Members of the trucking industry, especially Commercial Driver License (CDL) holders are invited to request complimentary tickets to the game at <http://www.udrove.com/Splash/HBowl.aspx?Content=1>.

Fikes Truck Line and FTL Logistics, offer coast-to-coast transportation services specializing in flatbed, heavy haul and van. For more information on Fikes Truck Line or FTL Logistics visit fikes.com and goftl.com or call 1-800-643-6611.

uDrove LLC is an affiliate company to Internet Truckstop, the largest freight matching service on the web. uDrove is a business and compliance management tool for the long-haul trucking industry. For more information visit uDrove.com or call 888-983-7683.

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